



Oregon
Chapter

2026 OREGON - ALA BUSINESS PARTNER PROGRAM

The fundamental mission of the Association of Legal Administrators (ALA) is to provide **essential educational resources and support** to professionals managing legal departments and law firms. This effort is directly aimed at **improving the quality and operational competency of legal leaders**.

The Oregon ALA Chapter formally invites you and your organization to collaborate with us in serving our local legal community by providing valuable resources and services. Our Chapter includes **approximately 100 members** representing more than 65 prominent firms in Oregon and SW Washington. The dedicated support of our Business Partners is crucial, as it allows us to offer **superior educational programs** and facilitate **meaningful networking and business development opportunities** between our Partners and our Members.

The following document provides comprehensive details regarding the **sponsorship opportunities available for the 2026 program year**. Additional information about the Oregon ALA Chapter is accessible on our website: www.oregonala.org.

We are committed to supporting the continued evolution and success of modern law firms and welcome your participation in a successful 2026 partnership.

Matthew Masini
Business Partner Director
Email: sponsorship@oregonala.org

2026 BUSINESS PARTNERSHIPS - AT A GLANCE

| | PLATINUM (2) \$7,500 | GOLD (5) \$5,000 | SILVER (8) \$2,500 | BRONZE (Unlimited) \$1,250 |
|--|-------------------------------------|---------------------------------|-----------------------------------|---|
| Prime sponsor & attend Law Firm Management Event - introduce company and keynote speaker | X 3 Tickets | | | |
| Chapter Conference Sponsor and Attendee (included with Platinum package) | X (up to 2 attendees) | X (1 attendee) | | |
| Sponsor & Attend Law Firm Management Event | | X 2 Tickets | | |
| Send one attendee to education sessions (Excluding events, Conferences, workshops) | All Sessions | All Sessions | 8 Sessions | 5 Sessions |
| Ad or listing in Compensation Survey Publication (see BP Guide for specs and sizes) | X | X | X | X |
| Quarterly Membership list updates | X | X | X | X |
| Opportunity to Submit Educational Articles for Chapter social media circulation | X | X | X | |
| Listing on chapter website | X | X | X | X |
| Spring/Summer Social | X 3 Tickets | X 2 Tickets | X 2 Tickets | X 1 Ticket |
| Fall Social | X 3 Tickets | X 2 Tickets | X 2 Tickets | X 1 Ticket |
| Participate in Community Connection Events | X | X | X | X |
| Host a Pop Up Happy Hour (we pick up the first \$250 on tab, you pick up the balance: we'll make all of the arrangements and send out invites) | Free | X | | |
| Scholarship sponsor for National Annual Conference | X | | | |

EDUCATIONAL SESSION MEETINGS. Chapter members meet a minimum of 12 times per year for professional development sessions. Business Partners are invited to send a representative to attend these sessions (refer to the "At a Glance" page for the number of included sessions). Partners are welcome to bring informational materials and collect business cards (e.g., for a small raffle).

OREGON CHAPTER BI-ANNUAL CONFERENCE. Each fall on odd numbered years the Oregon Chapter holds a chapter conference weekend with educational content, networking and social activities. Some business partners have the opportunity to participate in and attend this mini-conference – it's definitely one of the highlights of our year!

OREGON CHAPTER BI-ANNUAL WORKSHOP. Each even number year the Chapter holds an extended education workshop. Some business partners have the opportunity to participate in and attend this workshop.

COMMUNITY CONNECTION. The Association of Legal Administrators encourages its members to work together for the benefit of their communities. Our Chapter plans and hosts these activities during the year. All of our business partners have the opportunity to team up with our chapter on these events.

SOCIAL EVENTS. The Chapter holds spring/summer and fall Social events that often include an educational session followed by a social hour at a local venue. All business partners are invited to send a representative.

ADVERTISING. The Chapter's website, www.oregonala.org, includes the Chapter's job bank, announcements, event registration, and contact info for our members and business partners. All business partners receive a listing in the online directory. The Business Partner page on the chapter website provides information about each of our business partners, including contact information, logo, photo(s) and key services.

SOCIAL MEDIA. Our Chapter has an online social media presence and publishes periodically throughout the year, along with other social media blasts. We encourage Platinum, Gold and Silver BPs to submit educational content - you are the experts. We provide business partner sponsorship badges for your use on your websites and social media.

MEMBERSHIP DIRECTORY. Our business partners receive quarterly updated spreadsheets listing all chapter members and their contact information.

LAW FIRM MANAGEMENT EVENT. The Law Firm Management Event is one of the Chapter's premier events. A reception follows the event, providing an informal opportunity to network with the chapter members and their managing partners. A keynote speaker presents a message on a pertinent issue in legal industry leadership. Platinum and Gold Business Partners are invited to this event, and the Platinum partners are listed as the premier sponsors. Brochures and marketing materials are encouraged.

OREGON LEGAL COMPENSATION SURVEY. The Chapter produces an extensive annual Oregon Salary Survey. Our business partners are advertised in that publication. (Platinum: ½ page; Gold: ¼ page; Silver: 2"x4"; Bronze: Text listing.

CONFERENCE SCHOLARSHIPS. Each year the ALA holds national and fall and specialty conferences for legal administrators, functional specialists, and other law firm leaders. A portion of your sponsorship dollars are allocated toward educational scholarships that provide Chapter members with an opportunity to attend one of these conferences.



2026 BUSINESS PARTNER PROGRAM REGISTRATION FORM

(Prefer to pay by credit card? Visit [https://oregonala.org/Business Partner 2026 Registration](https://oregonala.org/Business_Partner_2026_Registration))

FORM MUST BE COMPLETED IN ITS ENTIRETY

Company Name:

Contact Name(s)/Title(s):

Address:

City, State, & Zip

Telephone:

Email:

Website Address:

Business Partner's Key Product/Service Categories (up to 4):

SPONSORSHIP OPPORTUNITIES:

- **Platinum Level Sponsor - \$7,500 (Limit 2)**
- **Gold Level Sponsor - \$5,000 (Limit 5)**
- **Silver Level Sponsor - \$2,500 (Limit 8)**
- **Bronze Level Sponsor - \$1,250 (Unlimited)**

**Make check payable to ALA-Oregon Chapter
and mail with this completed form to:**

ALA - Oregon Chapter
c/o Matthew Masini
PO Box 8584
Portland, OR 97207

1st Choice BP Level:

2nd Choice BP Level:

If multiple requests are received for the same sponsorship opportunity at the same time, the Board will determine which organization will be assigned that specific opportunity. In some instances, a drawing may be necessary in order to determine which organization will be selected. If your organization is not successful in securing your first choice, every effort will be made to grant your alternate choice.